

Help for Moms and Daughters Facing Today's Culture: True Girl Tour Equips Them With Love, Laughter, & Biblical Truth

JANUARY 2025 — Are you feeling the weight of our chaotic world? You're not alone. But the challenges facing today's tweens are more intense than ever, and the cultural noise they're navigating is growing louder—and even celebrated. True Girl, a ministry for tween girls and their moms, understands the unique pressures moms and daughters face today. Through Bible-based resources and engaging live events, they equip families to stand firm in biblical truth while building unshakable bonds.

This year, True Girl is thrilled to be touring one of its most-loved live events: **The True Girl Crazy Hair Tour**—a 2.5-hour, high-energy experience designed for moms and their daughters (ages 7–12) to laugh, connect, and grow closer to Jesus. We'll be in 32 cities like Knoxville, Colorado Springs, Houston, Orlando and more.

"The letters we're getting from moms are changing," says Dannah Gresh, bestselling author and founder of True Girl. "Moms are asking how to help their daughters navigate complex cultural conversations like transgenderism, loneliness in their faith, and a growing fear of standing up for biblical truth. This event creates a space for moms and daughters to tackle these tough topics together in a way that's fun, memorable, and rooted in God's Word."

The Crazy Hair Tour combines meaningful moments with crazy fun, including:

- **Two funky fashion shows** showcasing modesty and creativity.
- **Live music** from the newest True Girl EP that will have everyone singing along.
- **Engaging Bible teaching** to help girls stand firm in their faith.
- **Interactive mom+daughter conversation times** that build deeper connections.
- And, of course, a chance to get totally crazy for Jesus!

Dannah Gresh, whose books like *Six Ways to Keep the Little in Your Girl* and *Six Ways to Keep the Good in Your Boy* have sold nearly 1.5 million copies, is the creative force behind True Girl. With a passion for equipping families, Gresh has released several new titles in the past two years, including *Happily Even After: Let God Redeem Your Marriage* and tween Bible studies on Mary and Esther.

For nearly two decades, True Girl has been at the forefront of providing biblical solutions for moms and daughters. Their live events have reached hundreds of thousands of families across the U.S. and beyond. The True Girl Crazy Hair Tour is more than an event—it's a movement to inspire the next generation of girls to live with bold faith in a world that desperately needs light.

Don't miss this unforgettable opportunity to connect with your daughter and help her thrive in her faith!

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